

Nacktes



GELD

Nacktes Geld Community Token – NackteMark

You love the podcast – now you can help shape it.

NackteMark is a community token built for fans of Nacktes Geld. It's your key to exclusive content, rewards, and influence over the show.

About Nacktes Geld

Nacktes Geld is a weekly German-language podcast that takes an unfiltered, no-nonsense look at money, markets, and power. Hosted by Paul Brandenburg, often joined by “Banker Hermann,” the show explores the deeper forces shaping our economy and society — from inflation to digital currencies to geopolitical finance.

With a blend of sharp analysis, provocative questions, and a healthy dose of skepticism, Nacktes Geld cuts through the noise of mainstream narratives. It’s not about financial tips — it’s about understanding who pulls the strings, and how money moves the world.

The podcast has built a loyal and growing community of listeners who value critical thinking, independence, and uncensored conversations about the financial system.

Why a Token?

The Nacktes Geld community is growing — not just in listener numbers, but in participation. Listeners comment, share, argue, suggest topics, and challenge our guests. We want to give that energy a home — and reward it.

That’s why we’re introducing the **Nacktes Geld Community Token**: a digital asset that acts like a membership card, access key, and reward system in one. It allows listeners to support the podcast, unlock content, and take part in shaping what comes next - potentially for many more independent media publishers...

Unlike points on a closed platform, tokens can be owned, used, and traded by the community. They represent more than access — they enable participation, ownership, and influence. Every action — from submitting questions to joining challenges — is powered by the token.

In short: the token is your key to the Nacktes Geld ecosystem. You’ll find us on the Solana blockchain. It has some of the lowest fees out there, which means easy participation for everyone — without having to worry about gas costs. We don’t want anyone excluded because of high fees.



Community

Token holders are directly involved in shaping the Nacktes Geld community. Regular podcast listeners are rewarded for their loyalty and engagement by being the first to hear about new challenges, airdrops, and exclusive activities.

We plan to develop a platform where token holders will have access to various features and actively contribute to the community:

Community Participation:

Token holders can submit ideas, recommend special guests, and vote on upcoming podcast topics.



Exclusive Content Access:

Includes behind-the-scenes insights, premium podcast episodes, unreleased bonus material, and access to interactive events like Q&As or roundtables.



Influence & Direction:

Token holders play a key role in shaping the podcast's content and direction. This participatory approach is central to the vision behind the token.



Digital Rewards:

Members can join gamified challenges and competitions, such as trivia quizzes or content creation contests, and receive token-based rewards.



Partner Perks:

Access to exclusive offers, e.g., discounts on financial tools, educational resources, or curated Web3 services.



Marketing & Partnerships

To expand the community and drive meaningful token adoption, we focus on:

Social Media & Influencer Campaigns:

Collaborations with financial experts and Web3 influencers, as well as partnerships with other podcasts.

Exclusive Events:

Virtual AMA sessions with the podcast host and guests, networking opportunities, and live audience discussions.

Airdrops & Gamification:

Token distributions for active listeners and participation-based challenges, with rewards directly linked to engagement milestones.

Community-Aligned Partnerships:

Enhancing community participation through collaborations with platforms for finance and tech enthusiasts, such as theplatform.net.



Tokenomics

Technical Details

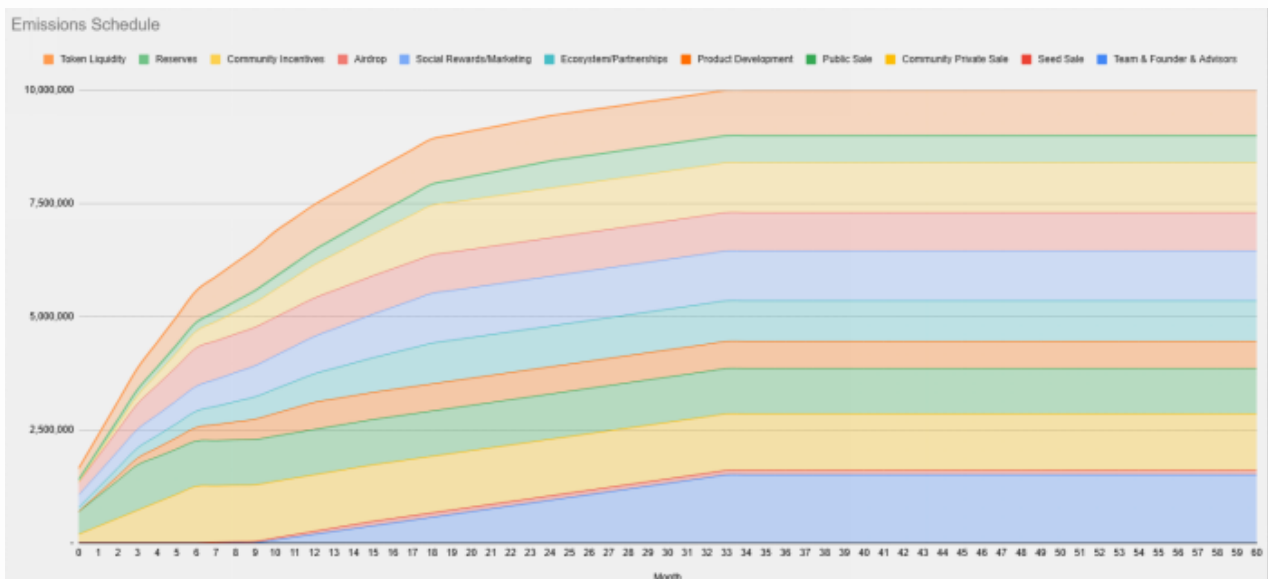
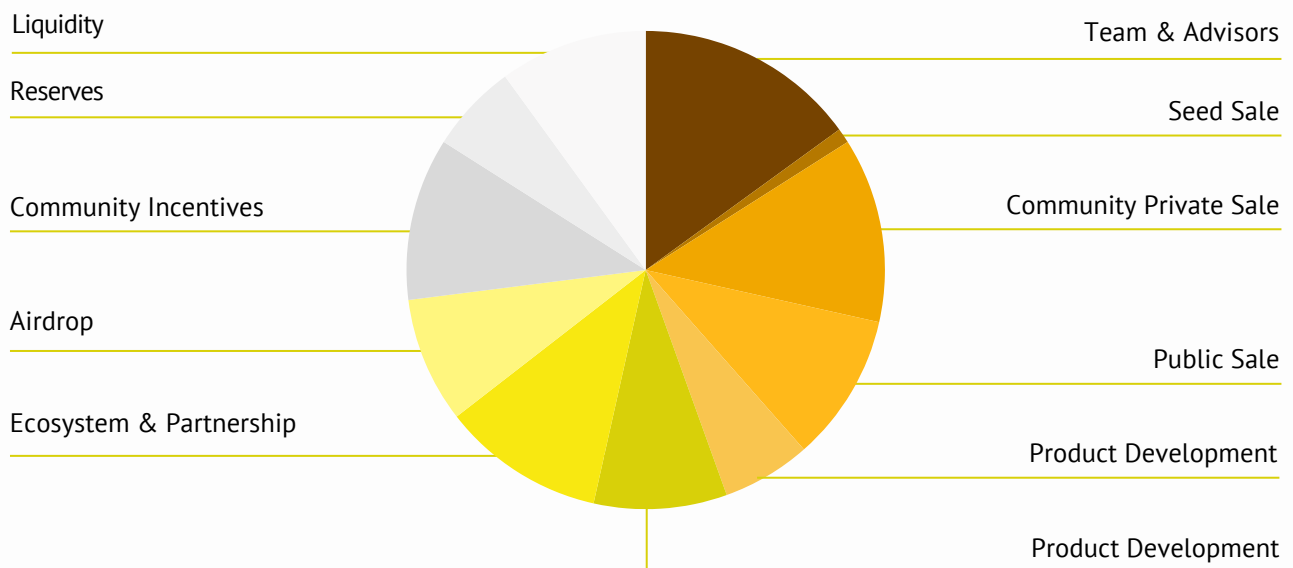
Blockchain:	Solana (SPL Token Standard)
Token Name:	NackteMark
Ticker:	NakMak
Maximum Supply:	10,000,000 tokens

Allocation & Emission Schedule

Category	Description	Total Allocation	Total Tokens	TGE % Unlock	Vesting Terms
Team & Advisors	Tokens distributed to core contributors and strategic advisors	15%	1,500,000	0%	9m cliff, vested over 24m
Seed Sale	Angel investors who supported the project during early project stages	1%	100,000	0%	6m cliff, vested over 9m
Community Private Sale	Allow early supporters and community members to purchase the token at discount	12.5%	1,250,000	15%	Vested over 6m
Public Sale	Tokens sold to the public and broadly accessible	10%	1,000,000	50%	Vested over 3m
Product Development	Tokens used for platform and product development	6%	600,000	0%	Vested over 12m
Ecosystem & Partnership	Tokens used to sustain ecosystem growth and secure key partnerships	9%	900,000	10%	Vested over 18m
Social Rewards	Content creators, ambassadors and anyone who provides good vibes to the project	11%	1,100,000	25%	Vested over 18m
Airdrop	This allocation is given to members who actively participate in the community (short-term)	8.5%	850,000	33%	Vested over 6m
Community Incentives	This allocation is given to members who actively participate in the community (long-term)	11%	1,100,000	0%	Vested over 18m
Reserves	This allocation is used to cover expenses and protocol operations	6%	600,000	10%	Vested over 24m
Liquidity	This allocation provides the necessary liquidity for the market	10%	1,000,000	25%	Vested over 10m



Total Allocation



Roadmap

**Q2
2025**

Launch Phase

- Token deployment on the Solana blockchain
- Presale goes live
- First community airdrop distributed
- Launch of official community channels (Telegram, Discord)
- Initial token rewards for early supporters

**Q3
2025**

Growth Phase

- Start of marketing & influencer campaigns
- First token-gated content released
- Community voting for podcast topics and guests activated
- Ongoing airdrop and engagement incentives

**Q4
2025**

Platform Development

- Launch of beta version of the community platform
- Feature rollout: polls, content access, rewards
- Partner perks integrated (e.g., discounts, tools, resources)
- NFT access pass concept introduced for premium content

**Q1
2026**

Expansion & Education

- Rollout of financial education content and podcast extras
- Exploration of DAO governance mechanics
- Live AMAs and livestreamed community events
- Expanded NFT-based features for deeper member access



The People Behind NackteMark

Paul Brandenburg and “Banker Hermann” share a clear mission: helping people understand how the financial system works — and how to protect themselves within it.

That mission gave rise to the Nacktes Geld podcast — and later theplatform.net, their independent initiative for financial literacy and critical thinking.

NackteMark is the next step: a tool enabling digital donations and real participation in the development of the crypto project 'Nackte Mark' - accessible even to those with little or no prior experience in finance or crypto.



Paul Brandenburg

Host of Nacktes Geld. A clear and independent voice in the German-speaking podcast space, known for asking tough questions about money, power, and global strategy — far beyond the usual narratives.

He combines experience in medicine, media, and entrepreneurship — and now uses his reach to spark real conversations and challenge conventional thinking.



Banker Hermann

Over 30 years in international banking across Europe, USA and Asia - including roles as a managing director and board member in asset management. In 2016, he exited the traditional finance world to start an investment and advisory firm in Australia, and later launched a startup accelerator in Germany.

His focus today: helping people make sense of money, markets, and risk — whether in TradFi or crypto. What drives him? Financial education that's accessible to everyone — and a system that can still work for the next generation.



Tutorial: How to Buy the Token

Step 1

Create a Wallet

Your wallet is your digital key to buy, store, and use NakMak, as well as to participate in the digital ecosystem. Ensure you store your private key safely, preferably in a physical format, and keep it in a secure location. Watch this [\[YouTube tutorial\]](#) to learn how to set up your Solana (SOL) wallet.

Purchase & Fund Your Wallet with Solana

You can buy SOL directly via credit card using the Phantom Wallet. Alternatively, acquire SOL through a crypto exchange such as Binance or Coinbase and transfer it to your wallet.

Step 2

Step 3

Buy NakMak Tokens

Find the official token address on our official website [LINK](#). Copy the address and send SOL directly to the provided address as outlined in the official presale instructions.

Important Recommendation

Always keep a small amount of SOL (at least 0.05 SOL) in your wallet to cover future transaction fees.

Step 4

Stay informed - follow us on social media and get ready for launch!



Legal Disclaimer & Risks

NakMak / NackteMark is a community token designed for interaction and engagement within the Nacktes Geld community. It is not a security or financial investment product. Cryptocurrencies are highly volatile, and subject to market changes their value may fluctuate. Nakmak's usability and operation as a community token is subject to technical, regulatory and security risks. Users are solely responsible for securely managing their wallets and protecting their private keys.

This concept behind NakMak is under active development and may evolve over time. This whitepaper only sets out the concept of NakMak as it exists on the date of publication and should not be treated as a promise, guarantee to implement any or all ideas and features relating to NakMak. The Nacktes Geld podcast and its operators assume no liability for financial losses, data loss, or any other damages arising from the acquisition, use, or trading of NakMak. This document does not constitute financial, legal, or tax advice. Users should conduct independent research and seek professional guidance if needed.

